

Emerald Coast Chapters of  
American Society for Training and Development  
and  
Society for Human Resource Management

**October 2005 Workshop**  
**“Stop Talking and Start Communicating”**

***Presenting will be***  
***Mark Wiskup***

***Wiskup Communication***  
***Tampa, Florida***

**Mark Wiskup** will teach you to “get good fast” in every business, networking and social opportunity. Our No.1 survey request was for communication presentations/workshops and Mark’s program is designed to help you develop and flex your communication and networking skills. His goal is to leave his audience with new business tools that can be used in their very next meeting.

- Discover personal, strong connections – which chances are you’re not using
- Stop using weak and ineffective phrases
- Learn to describe what you do and why anyone should care, instead of throwing out the label on your business card
- Practice right away to feel more comfortable in any business environment

Mark’s clients include Fortune 500 companies like Bank of America, Citibank and Verizon to start up companies. He is the founder and president of a 20 employee media production company for 15 years and before that he was an on-air television new and anchor in numerous states.

Mark will share insights out of his new book, hot off the press, “*Presentation SOS: From Perspiration to Persuasion in 9 Easy Steps*” published by Warner Business Books.

*Please join us for a morning of*  
*“effective communication”*

**ASTD and SHRM are Proud Sponsors**  
**of “Take Stock in Children”**

**WHEN?**  
**October 11<sup>th</sup>**  
**8:00 – 12:30**

**WHERE?**  
**OWC**  
**Niceville Campus**  
**Building K, Gallery**

**COST**  
**\$60**  
**Includes lunch**

**RSVP**  
**ASTD -Pam Walters**  
**[waltersp@owc.edu](mailto:waltersp@owc.edu)**  
**SHRM – LaVonne**  
**[LaVonne.Vasquez](mailto:LaVonne.Vasquez@hurlburt.af.mil)**  
**[@hurlburt.af.mil](mailto:@hurlburt.af.mil)**

**Or**  
**CALL TODAY**  
**850-729-5291**  
**850-884-1257**

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**2.5 PHR/SPHR**